

| L Number | Hits | Search Text | DB | Time stamp |
|----------|---------|---|-------|------------------|
| 1 | 1960485 | collect\$3 or gather\$3 or receiv\$3 | USPAT | 2004/06/10 16:10 |
| 2 | 635884 | customer or user or consumer or purchaser | USPAT | 2004/06/10 16:11 |
| 3 | 278309 | profile or purchase adj information or purchase adj data | USPAT | 2004/06/10 16:13 |
| 4 | 2218309 | various or many or plurality | USPAT | 2004/06/10 16:13 |
| 5 | 1717 | souce | USPAT | 2004/06/10 16:14 |
| 6 | 1167792 | source | USPAT | 2004/06/10 16:14 |
| 7 | 52480 | (various or many or plurality) near3 source | USPAT | 2004/06/10 16:15 |
| 8 | 5478 | (profile or purchase adj information or purchase adj data) near3 (various or many or plurality) | USPAT | 2004/06/10 16:15 |
| 9 | 6070 | (customer or user or consumer or purchaser) near3 (profile or purchase adj information or purchase adj data) | USPAT | 2004/06/10 16:16 |
| 10 | 737 | ((collect\$3 or gather\$3 or receiv\$3) near5 ((customer or user or consumer or purchaser) near3 (profile or purchase adj information or purchase adj data))) | USPAT | 2004/06/10 16:16 |
| 11 | 95346 | ad or advertisement or coupon or incentive or cent adj off | USPAT | 2004/06/10 16:17 |
| 12 | 34 | ((collect\$3 or gather\$3 or receiv\$3) near5 ((customer or user or consumer or purchaser) near3 (profile or purchase adj information or purchase adj data)))) with (ad or advertisement or coupon or incentive or cent adj off) | USPAT | 2004/06/10 16:17 |